

Outdoor Programs 2025 Strategic Initiative



The Purpose of the Initiative:

NCAC hears from our Scouting Community that our outdoor programs and facilities are not designed and consistently maintained in the way Scouts and families prefer to experience the outdoors now and for the future. We want to gather input and feedback from our membership so we can adjust our outdoor programs and facilities to meet our Scouting Community's expectations.

What We Hope to Achieve:

Define a compelling, dynamic and sustainable NCAC Outdoor Program and associated facilities that:

- 1) Delivers the Scouting mission in a forward-thinking manner through at least 2050;
- 2) Understands and expresses our Scouting Communities' evolving expectations in a transparent way;
- 3) Attracts and retains Scouts and families of all abilities and means with age-appropriate experiences;
- 4) Is a model that other councils emulate

Status:	2024										2025
Launch	Phase I - Focus Groups			Phase II - Camp Groups		Review / Plan	Phase III - Town Halls and Survey			Review / Plan	
April 16	April	May	June	July	August	September	October	November	December	January	
Kick-Off Webinar	Focus Groups meet 2-3x			Camp Focus Groups (GSR, CWBS, NYLT, Day Camp, Camp Catoctin, Camp Howard Wall, Scouting Cares)	Compile Results of Focus Groups, Plan Town Hall	Steering Group Review	Conduct Town Halls (at least 2 in east and west)		Compile Scouting Community Survey Results	Steering Group Review	
(Completed)	Guided Discussion					Plan Survey for Scouting Community	Major Themes	Trends		*Focus Groups may Meet to Validate Themes and Conclusions*	Assemble Focus Group Validations
	Answer Key Questions				Steering Group Meeting		Steering Group Meeting	Town Hall Planning	Present Interim Results	Conduct Survey	
					May 7 at 7:30pm		June 4 at 7:30pm	Review and Launch Survey	Source Additional Feedback		

Resources: Phase I and Phase II

NCAC Strategic Plan 2023-2025
 Kick-Off Powerpoint Deck
 Focus Group Key Questions
 Outdoor Programs 2025 Strategic Initiative Fact Sheet

Key Deliverable:

An action plan to adjust our council outdoor programs and facilities to meet the needs of our Scouting Community for the next 25 years

Get Involved:

Engage with a member of a focus groups
 Attend camp and provide feedback in surveys
 Attend a town hall meeting in the Fall of 2024
 Complete the Scouting Community Survey in the Fall of 2024

Follow Our Progress: <https://www.ncacbsa.org/outdoor-programs-2025/>

Have Ideas or Insights on the Initiative? Email us at: OutdoorPrograms@ncacbsa.org