

# **2025 Scout Camp Card**

## **How the Scout Camp Card Sale WORKS:**

- The 2025 Scout Camp Card is designed to help the youth/unit fund their 2025 program year.
- This is a Risk-Free Unit Sales project where all Scouts can earn their way to Camp, Philmont, other activities or simply support unit program or supplies needs.
- Each Scout Camp Card will sell for only \$10.00 to the public.
- The participating unit can select from two different Commission Structures
  - Get 70% commission if unit prepays (100 cards).
  - Get 50% commission if unit does consignment.
- Commissions from the sales are encouraged to be applied toward a youth's scouting experience for the year 2025, but they may be used as the unit committee sees fit.

#### **Scout Card Timeline:**

December Scout Card Promotions and Unit Sales Sign-up begin
December - January Scout Card Promotions at Roundtable Meetings
February 5<sup>th</sup> Deadline for units to sign up and place order to sell
February 11<sup>th</sup> Council/District Card Kickoff- (Scout Cards Distributed)

February 15<sup>th</sup> Secret Garage Card Sells Paging

February 15<sup>th</sup> Scout Camp Card Sale Begins
April 11<sup>th</sup> Scout Camp Card Sale Ends
April 25<sup>th</sup> Last Day for Units to turn in money

May 2<sup>nd</sup>
May 9<sup>th</sup>
Commission drops to 35% commission
Commission drops to 25% commission

May 9<sup>th</sup> Grand Prize drawing for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place Overall Council Winners

## **Examples of what Scouts can pay for when they sell Camp Cards:**

Participating in the Scout Cards allows each Scout to directly fund their way to various Camp programs.

Program/Unit Cost	Cost	Sales per Youth (in cards)
Summer Camp Week	\$500	= 100 Cards per youth to sell
Cub Day Camp	\$200	= 40 Cards per youth to sell
4-person tent	\$100	= 20 Cards per youth to sell
Unit Dues	\$100	= 20 Cards per youth to sell
Registration/Participation Fee	\$165	= 33 Cards per youth

<sup>\*</sup>Note—Program costs and sales per youth are not necessarily actual numbers; they are close approximations.



#### **How to implement Scout Camp Card sales for your Unit:**

- 1. Determine NOW the Camp programs your youth plan to participate in for 2024.
- 2. Determine the number of active youths in your program.
- 3. Set a per youth sales goal (number of Scout Cards he/she should sell)
- 4. Set an overall unit sale goal.
- 5. Communicate unit needs clearly with each youth and parent.
  - a. Explain how the sale of Scout Cards teaches youth the value of earning what they want.
  - b. Explain exactly where the unit plans to allocate the revenue generated from the sales (i.e., Individual youth Camp fees, Uniform, Unit Trailer, etc.)
- 6. Communicate Scout Card calendar clearly with all youth and parents.
  - a. Have a Kickoff for your unit.
  - b. Have a Turn-In date for money.

#### **Youth Sales Incentive: "100 Club"**

Every Scout who sells 100 cards will get this Go-Pro at the end of the sale, just in time for Summer.



Go-pro- AKASO Brave 4 4k30fps 20mp Wi-Fi - Action Camera Ultra HD with EIS 131ft Waterproof Camera Remote Control 5xZoom Underwater Camcorder with 2 batteries And Bicycle Helmet Accessories

### **Council Overall 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Place Incentive:**

The Council Overall 1<sup>st</sup>, 2<sup>ND</sup>, and 3<sup>rd</sup> Place Winner will be selected based off total cards sold. Unit Camp Card Chairs will submit their top selling scout to the District Camp Card Chair, by April 25<sup>th</sup>. The District Camp Card Chair will submit the Top District Seller to the Council, which at that time, the totals will be reviewed, and the winners will be announced on May 9<sup>th</sup>.

- 1st Place Winner \$600 gift card of their choice (Amazon)
- 2<sup>nd</sup> Place Winner \$400 gift card of their choice (Amazon)
- 3<sup>rd</sup> Place Winner will receive a \$200 gift card of their choice (Wal-Mart, Amazon, etc.) \*Note—Scout must have sold a minimum of 200 cards to qualify in Council Winner Incentive



## Scout Camp Card Vendors- Card will only have two tear offs.



Domino's Pizza- Buy 1 Large Pizza, get the 2<sup>nd</sup> for equal value or less, for free.



Valvoline- \$10 off Any Full-Service Oil Change







## 2025 NCAC Camp Card Unit Commitment Form

Sign up by completing this form.

☐ YES! Our unit will participate in the 2025 Camp Card Sale! ☐ Unit <u>Information</u>: (Please circle one) Unit Type: Pack Troop Crew Ship Post District: Unit #:\_\_\_\_\_ # Of Active Scouts:\_\_\_\_\_ (# of Cards): \_\_\_\_\_ (Total Dollars):\_\_\_\_\_ Is your unit doing the 100 Cards Pre-Purchase at 70% Commission? Circle Yes or No Is your unit doing the Consignment option at 50% Commission? Circle Yes or No How many cards are you requesting? (We will try to honor your request based on supplies) Date of unit Kickoff:\_\_\_\_\_\_Time:\_\_\_\_ Location **Unit Camp Card Key Contact Leader:** Name: \_\_\_\_\_\_Position in Unit: \_\_\_\_\_ Address: City:\_\_\_\_\_\_ State:\_\_\_\_Zip: \_\_\_\_\_ Best Contact Number: \_\_\_\_\_ Work Number: \_\_\_\_\_ E-Mail Address: \_\_\_

Please return to: NCAC, 9190 Rockville Pike Bethesda, MD 20814



## **Scout CAMP CARD RECEIPT**

(District Executive to turn into NCAC Accounting)

□PACK □T	TROOP UCREW UPOST
DATEDISTRICT	UNIT#
NAME	
ADDRESS	
CITY	STATEZIP
Camp Cards Issued	To be completed upon card turn in
Total numbe <u>r of Cards Issue</u> d this receipt	Checks         \$
I recognize that each of these cards have a ca  ☐Our unit will close out our account (money) b	
I agree to these terms:Leader Signature	Date:e
Position:	



## YOUTH CAMP CARD RECEIPT

(Scout Parent to turn into Unit Camp Card Leader)

	□PACK	□TROOP	□CREW	□POST	
DATE	DISTRICT_			UNIT#	
NAME					
ADDRESS					
CITY		STATE	ZIP	)	
Camp Cards	s Issued		To be cor	mpleted upon card	d turn in
Total number of Cards	Issued this rec	eipt Check	S	\$	
		Cash		\$	
			TOTA	L \$	
			Canda Cald		
		-	Cards Sold Total Cards		
			rotal oalde	s uno receipt	
					_
I recognize that each of thes be charged.	se cards have a	cash value of	\$10. By signing	g below, I recognize	e that our unit will
<ul><li>Our unit will close out</li></ul>	t our account (m	noney turned in	) by	<del>.</del>	
I agree to these terms:	D			Date:	
	Parent Signat				
Name of Youth:				_	



## **Scouting Script**

Excuse me Sir, my name is Tim, and I am a Scout in Troop 493. Members of my troop and I are selling Camp Cards for \$10. Your support will help me earn my own way to Summer Camp this summer at Goshen Scout Reservation. The card has popular vendor discounts that you and your family can take advantage of for your support. Would you be so kind as to help me?

## **Q & A**

- If our unit wants to take advantage of the 70% Commission, how does that work?
  - You will fill out and submit your unit Commitment Form, letting the Council know that your unit wants to prepay for your 100 cards. Once your commitment form is filled out and submitted, you do not need to fill out another commitment form. You will communicate with the Council each time you need cards.
- What if we sell 100 Cards through the 70% commission pre-pray format, and we want an additional 50 cards, would we still get the 70% commission?
  - A unit will have to pre-pay for 100 cards each time, to get the 70% commission.
- If our unit wants to start off with 80 cards through the 50% commission consignment format, and we only sell 60, can we return the 20 cards back to Council without being charged?
  - Yes. If your unit can account for cards sold, and unsold cards, you can do a return.
- How does the unit handle the funds collected?
  - At the close of the sale, units will pay the council, less commission, on the 50% commission consignment format. For the 70% commission, the unit would have already paid for their cards when they received them.



2025 Scout Card Tracking Sheet													
Youth 9	Youth Sellers Camp Card Sale Activity					Summary of Sales							
First Name Last Name	# of Cards Taken				Tatal					Commission			
	1st Issue	2nd	3rd Issue	4th Issue	Total Cards Taken	Total Cards Sold		Total \$ Amount Sold	Amount	Money Turned In	Outstanding Money Due	Commission Earned by Unit	



# **List of Locations**







